



2024 Sponsorship Package

Race Info:

10 Miles

Race Day: September 1, 2024

Expo Day: August 31, 2024

1,500+ Runners Expected

7 Municipalities in Luzerne County

Portion of Net Profits Donated to local Charities

Presenting Sponsor –Sold

\$10,000

Major Sponsors

\$5,000

- Large logo on Race Website
- Logo on all volunteer shirts
- Logo inclusion on large Prize Checks
- Shout outs from the Band/DJ at the start and finish
- 2+ Social Media posts with company inclusion
- Logo in post-race video
- Logo on large banner sign at finish
- Logo on starting line banner
- Vendor Spot at Race Expo
- 5 Race Entries

Photo/Video Sponsor

\$5,000

- Logo displayed on each official post-race photos
- Logo displayed on the official post-race video
- Shout outs from the Band/DJ at the start and finish
- Large Banner sign in start and finish area with other sponsors
- Logo on all volunteer shirts
- Logo on race website
- Vendor spot at Race Expo
- 4 Race Entries

Safety Sponsor

\$3,500

- Directional signs on course turns with company logo
- Only company logo on front of all volunteer shirts (300+)
- Large logo on Race Website
- Shout outs from the Band/DJ at the start and finish
- 1 Social Media posts with company inclusion
- Logo in post-race video
- Large Banner sign in start and finish area with other sponsors
- Vendor Spot at Race Expo
- 3 Race Entries

Race Shuttle Sponsor

\$1,500

- Logo on Race Website
- Logo displayed at the shuttle pickup at Mohegan Pennsylvania and in Wilkes Barre
- Large Banner sign in start and finish area with other sponsors
- Shout outs from the Band/DJ at the start and finish
- Logo in post-race video
- Logo on all volunteer shirts
- Vendor Spot at Race Expo
- 2 Race Entries

NEPA Sponsor

\$1,250

- Logo on Race Website
- Large Banner sign in start and finish area with other sponsors
- Shout outs from the Band/DJ at the start and finish
- Logo on all volunteer shirts
- Company Signage at one of the Aid Stations!
- Logo in post-race video
- Vendor Spot at Race Expo
- 2 Race Entries

Mile Marker Sponsor

\$750

- Logo on Race Website
- Logo displayed at one of the mile markers
- Large Banner sign in start and finish area with other sponsors
- Logo on all volunteer shirts
- Logo in post-race video
- 1 Race Entry

Community Sponsor

\$500

- Logo on Race Website
- Large Banner sign in start and finish area with other sponsors
- Logo on all volunteer shirts
- Logo in post-race video